



Adham AlmohammaAlnaes

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● ABOUT ME

Adham Al-Naes, Communication and Media Coordinator at the Syrian Arab Red Crescent - Hama Branch, and a postgraduate student in nursing and community health. I have experience in humanitarian and health affairs. I worked on multiple tasks such as writing creative content, preparing for and responding to disasters and health emergencies, and health education for all ages.

● WORK EXPERIENCE

21/12/2021 – CURRENT Hama, Syria

MEDIA AND COMMUNICATION COORDINATOR SYRIAN ARAB RED CRESCENT ORGANIZATION

- identifying press opportunities through evolving issues.
- Developing content for broadcast, print, and online distribution channels.
- Negotiating with media channels to close competitive deals.
- Serving as the organizations media liaison and formal spokesperson.
- Facilitating press conferences and briefings.
- Scanning media marketplace to keep up-to-date on the latest media trends in social media platforms
- Monitoring all campaigns, and reporting on results.
- Creating and managing the organizations social media profile and presence.
- Promoting additional projects to support new product launches.
- Building long-term relationships with media houses.

14/03/2021 – CURRENT Syria

HUMANITARIAN WORKER SYRIAN ARAB RED CRESCENT ORGANIZATION

- Work within the disaster management team (EQ response)
- Assist in extracting victims from the rubble
- Leading the media team
- Assistance in providing relief aid in shelters for survivors
- Creating humanitarian stories with survivors.
- Coverage of the humanitarian response (winter clothing) for the most vulnerable families implemented by the Syrian Arab Red Crescent and the Emirates Red Crescent in the Central and Northern Regions (Hama, Homs-Idlibi) in Syria.
- Participation in the humanitarian response to a boat sinking in the Mediterranean Sea Off the coast of Tartous.
- Participation in the humanitarian response to families trapped behind the snow in the mountainous areas of Hama countryside.
- An educational activities in the sheltering Centre for Female student from hot spots(raqqa and idlib).
- Educating number of girls through the social media on Job hunting.

14/03/2021 – CURRENT Hama, Syria

EDITOR SYRIAN ARAB RED CRESCENT ORGANIZATION

- Editing press releases and news for social media platforms
- Writing news articles.
- Writing human stories Conducting interviews and documenting success stories
- Developing communications plans and campaigns
- Monitoring the success of campaigns
- Overseeing all company communications
- Leading and training the communications staff
- Preparing detailed media activity reports
- Creating internal communications protocols
- Collaborating with the marketing team
- Identifying media opportunities

2019 – 2022 Hama, Syria

NURSE SYRIAN MINISTRY OF HEALTH - NATIONAL HAMA HOSPITAL

- Perform basic nursing functions such as administering injections.
- monitoring and evaluation.
- Ensure patients are comfortable, well-fed and hydrated
- May administer medications in some settings.
- setting a health education plan.
- Outcomes / Planning The nurse uses their expertise to set realistic goals for the patients recovery.
- Evaluation By closely analyzing the effectiveness of the care plan and studying patient response.
- Write up related to health and hygiene promotions directing to the audience.

2018 – 2022 Hama, Syria

HEALTH MOBILIZER HAMA UNIVERSITY - COLLEGE OF NURSING

- Provide awareness and health education service for auditors.
- Using the necessary means to provide the service in a simple and understandable way.
- Commitment to health education topics that the team works on.
- Recording the data of the education sessions according to the required papers.
- Communicate with doctors in the clinic to inquire about the presence of a common disease or epidemic.

● **EDUCATION AND TRAINING**

2022 – CURRENT Latakia, Syria

MASTER OF NURSING AND COMMUNITY HEALTH Tishreen University

2018 – 2022 Hama, Syria

BACHELOR OF SCIENCE IN NURSING Hama University

Field of study Health and welfare

2021 – CURRENT

TRANSLATION Albaath University - Faculty of arts

● **ADDITIONAL INFORMATION**

RECOMMENDATIONS

Mr. Jani Savolainen Communications Coordinator at The (IFRC)

Communications Coordinator at The (IFRC)

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